SRI GVG VISALASKHI COLLEGE FOR WOMEN (Autonomous)



Affiliated to Bharathiar University Accredited at A+ Grade by NAAC (4th Cycle) An ISO 9001:2015 Certified Institution Udumalpet - 642 128



Department of Commerce (Aided)

Academic year 2023-2024

Report

Emerging Trends in Securities Market

Day: 21.09.2023 22.08.2023

Time: 09.30 a.m – 03.30 p.m

Department of commerce, Sri G.V.G Visalakshi College for women organised Career Oriented programme on 21st September 2023. The resource person Dr.K.Prabakaran, SEBI & NISM Trainer, enlightened the participants on the topic "Emerging trends in Securities market" from 9:30 a.m to 3.30 p.m. He explained about the importance of investment and various financial investment opportunities. He gave a clear view about the Indian securities market structure and various investment avenues like Mutual funds, Pension schemes, gold investment plans. He explained the process and pre-requisites to invest in securities market. He gave a detailed view on the procedure for opening a Demat account. He discussed about the investments in primary and secondary markets in brief. He also gave an introduction about mutual funds and the ways to invest in them. The awareness of risk involved and precautions to be followed while investing in securities market was also explained. The Guest lecture was very informative to gain more knowledge about the securities market. The Guest lecture was attended by 104 students attended and benefited out of this programme.

R.Parameswai

Accodate Professor & Field, PG & Research, Dept. of Commerce, or G.V. Visalakshi College for Women, UDUMALPET- 642 128.

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